



SMART ASPIRER
Semper Ad Meliora

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www.smartaspirer.com

“Smart Managed Data” *Business Opportunity*





Introduction

*“Information is the oil of the 21st century, and **Data Analytics** is the combustion engine.” – Peter Sondergaard, Senior Vice President, Gartner Research.*

Data Analytics Overview

The term “**Data Analytics**” refers to the process of examining datasets to draw conclusions about the information they contain and gain **Actionable Insights**.

Every company is understanding the need for **Digital Transformation** and **BIG Data Analysis** is at the core of it and can help companies better understand their customers, evaluate their ad campaigns, personalize content, create content strategies and develop products.

The goal is to use data analytics to drive **Actionable Intelligence** that gives a higher return on Capital and increase the **Bottom line\$\$\$**



Data is perceived as the new oil for all the businesses.

*“Without **Data Analytics**, companies are **blind and deaf**, wandering out onto the web like deer on freeway”* Geoffrey Moore, American Author

Among 2,800 global respondents to The Interconnectors: A New Mindset for Value Creation survey, 67% say that they are on the path to connecting to Digital Transformation.

*“Every company has **Data analytics in its future**, and every company **will eventually be** in the data business!”* Thomas H. Davenport (co-founder of International Institute of Analytics)

A majority of respondents (52%) say that **within five years**, they will be automating operations using intelligent technologies to create insights from experience and operational data.

The potential benefits of this more **actionable insight** into value are exponential; to say the least...



However!

The Current Business Market is experiencing an exponential influx of Data which is leading to a **DATA CRISIS!**

With tremendous growth of the companies and large business organizations, the amount of data produced is also increased....



Challenges in Data Analytics:

The real problem arises when a data lakes/ warehouse try to combine unstructured and inconsistent data from diverse sources, it encounters errors.

Missing data, inconsistent data, logic conflicts, and duplicates data all result in data quality challenges.

This eventually leads to a ***high risk of exposure of the data***, making it vulnerable.

More than 80% of companies can't fill the gaps regarding Data mining and Analysis.

Everywhere there is a hunger for Data entry personnel / companies. ***There are not enough.***

Herein, lies a lucrative **“Business Opportunity”** for BPOs, Businessmen and Investors ***or anyone interested to earn a handsome, sustainable, scalable Fortune!***



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We are glad for your interest in our company and what we have to offer!

Introduction

We are Smart Aspirer (SMC-PVT) Ltd, a Digital Strategic Business and ITES (IT Enabled Services) Solutions Provider, based in Karachi, Pakistan with presence in UK, USA, U.A.E and Europe.

We specialize in Data Analytics, BPO Outsourcing, Digital Business Transformations, Management Consulting, Career Counselling and Strategic Business Pivoting amongst other professional solutions for Start-ups to High-Growth companies and individuals.

We believe that the success of any strategy depends on execution and the ability to align the correct resources and processes with the overall strategy so that our valued clients remain the real beneficiaries. Ours is a disciplined and flexible problem-solving approach that balances business goals with employee empowerment.

Our Motto: “*Semper Ad Meliora*” (*Always towards better things*)



Our Philosophy

At Smart Aspirer, our philosophy revolves around the following:

“Get our clients long term sustainable results and the rest takes care of itself.”

Industry Verticals

We are having a combined experience of 15+ years and serving clients in following various industries:

- Business Process Outsourcing (BPO)
- HR, Training & Recruitment
- Online Retail
- Information Technology
- Automotive
- Education
- Executive Coaching
- Medical and Healthcare



SMART Managed Data - Business Opportunity

Considering the current Data crisis, Smart Aspirer has actively ***seen the NEED and aspired to fill the NEED***, and hence partnered with concerned firms, to assist them in the following:

- ***Form Filling***
- ***Data Warehousing***
- ***Data Indexing***
- ***Data Cleansing***
- ***Data Processing***

Scope of Work

- Input files shall be uploaded in the format of PDF/JPG/JPEG/TIFF/BMP /HTML image files on server.
- A error free mirror image of the records should be processed by the your team in CRM and submitted in timely manner.



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We are ***Revolutionizing*** the BPO Industry*
by offering **long term lucrative, sustainable and scalable**
contracts with handsome payouts...

What we Offer:

- Fixed, robust written Contract of 11 months (Unlimited Renewability without any charges).
- Simple Form Filling Task in CRM which helps you keep track of your progress.
- Monthly fixed Payouts for easier budgeting and calculations.
- Dedicated Account Manager for timely response to any issues.
- Dedicated Technical Support Team to resolve all your tech issues.

*Opportunity is not limited to just the BPO Industry. Anyone can avail it.



Overview – Smart Managed Data Projects – (5 seats)

S. No	Project	Payout / Seat / Month (USD)	No. of forms to be filled / per seat	No. of Working Days	Total Monthly Payout – 5 seats (USD)	Total Contract (11 months) Payout (USD)
1	Telecom	650	2200	22	\$3,250	\$35,750
2	Growth Fund	850	5000	20	\$4,250	\$46,750
3	Purchase / Retail	1050	5500	22	\$5,250	\$57,750
4	Automobile	1150	6000	28	\$5,750	\$63,250



What is required to avail this Business Opportunity?

- Focused, committed, and dedicated team with min. 45 wpm typing speed
- Excellent English comprehension skills.
- Minimum of 5 seats / agents with 1 Supervisor / Project Manager to start with.
- Adherence to rules and conditions stipulated in the Contract.
- Excellent Internet facility with Electricity Backup
- Laptops / Systems in good working order.

N.B. This work *can be done Remotely from any location*, and you can Scale up to **UNLIMITED** number of seats, provided the necessary conditions are met.

What is **NOT** required:

- No Call Center Registration License or Setup.
- No Registered White IP is needed.
- No Dedicated Server is needed.
- No Calling Software (VICIDial, etc.) are needed.
- No purchasing of Calling Minutes.
- No payment for any Daily / Weekly / Monthly per seat Marketing.
- No dependency or follow-ups with customers for payments etc.



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Comparison “BPO Call Centers” & “SMART Managed Data”

Call Center BPO	SMART Managed Data
Registration & License	Not required
White IP	Not required
Dedicated Server	Not required
Calling Software	Not required
Calling Mins - LDI Cost	Not required
Marketing / Leads Cost	Not required
CRM	Provided
No Dedicated Account Manager / Support team	Dedicated Account Manager & Tech Support, working closely with you throughout the tenure of Contract
Customer Chargebacks / Refunds	None
Payments dependent on customers / Follow-ups with Customers	Fixed Payout for fixed work. No Sales etc.
Volatility of Campaigns (Can be closed / wrapped up anytime, no payments etc,)	Fixed , robust, yearly perpetual Contract (keeps on renewing every year without any charges)
High Salaries and Commissions Structure (Less Profit)	Lower Salary & Commissions Structure (More Profit)
Security issues (confidential data theft, leads, CC details etc.)	Secure CRM process making it virtually impossible to steal or misuse data
Cannot track payments. Dependent on Merchant Account.	Transparent reporting and progress tracking, showing exact details of performance & payments etc.



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What is the Initial Investment?

Initial Investment for 5 seats consists of the following:

Seats Setup Fee = \$3000 USD

(Includes Training Data & Module Setup, Demo IDs, CRM Access & Unique IDs)

Training Fees* = \$1000 USD

Total Investment = \$4000 USD**

**Setup & Training fees are one time as complete setup and training will be provided to all agents before starting Live work.*

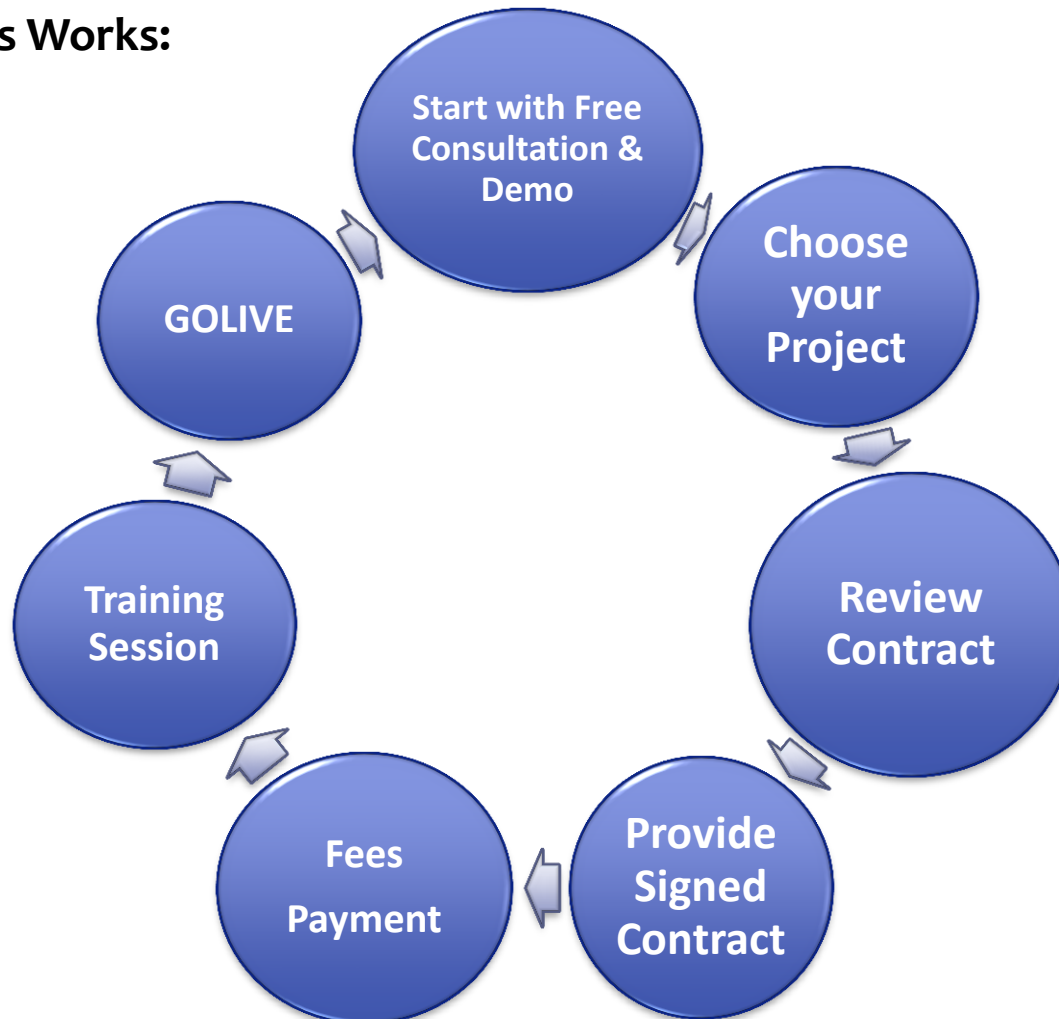
***Does not include PC Systems / Office Setup and Agents, which is responsibility of Investor.*



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How the Process Works:





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Interested to avail this Business Opportunity or know more???

Reserve your free Consultation including DEMO at the following:

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Email @:

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or, Call / Message @:

Mobile / Whatsapp: 92-336-817-2319



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Thank you for your precious time.

**We look forward to have a
mutually rewarding relationship with you!**

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